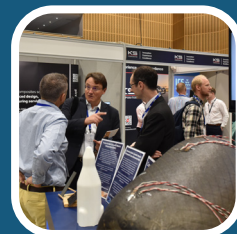
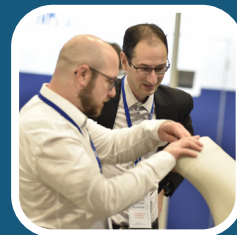


ICS

INTERNATIONAL
COMPOSITES SUMMIT



4 - 5 September 2024
Marshall Arena, Milton Keynes, UK



Sponsorship
2024



About ICS

The third **International Composites Summit (ICS)**, which took place on 6 & 7 September 2023 was the best-attended show in its history.

ICS is **the** single place to do the most cost-effective and sustainable composites business in the UK, bringing together industry leaders, researchers and innovators from across the composites sector.

It is a unique platform for knowledge sharing, networking, and exploring the latest advancements in composite materials internationally, bringing people together to do business.

Visitor numbers in 2023 doubled from the previous year as the show settled in to its new home of the Marshall Arena in Milton Keynes, UK. The additional floorspace capacity allows ICS to expand further in the coming years as the only UK show solely dedicated to composite materials.



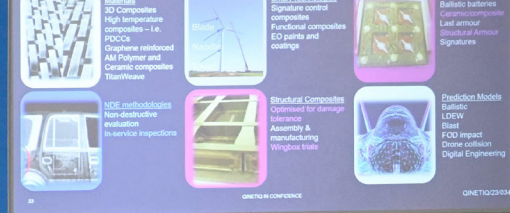
"In the six weeks since the show, Ilium has already had approvals and orders from new customers met for the first time at ICS. Next year, we are teaming up with local partners to have an even bigger presence."

Colin Leatham-Locke
Ilium Composites

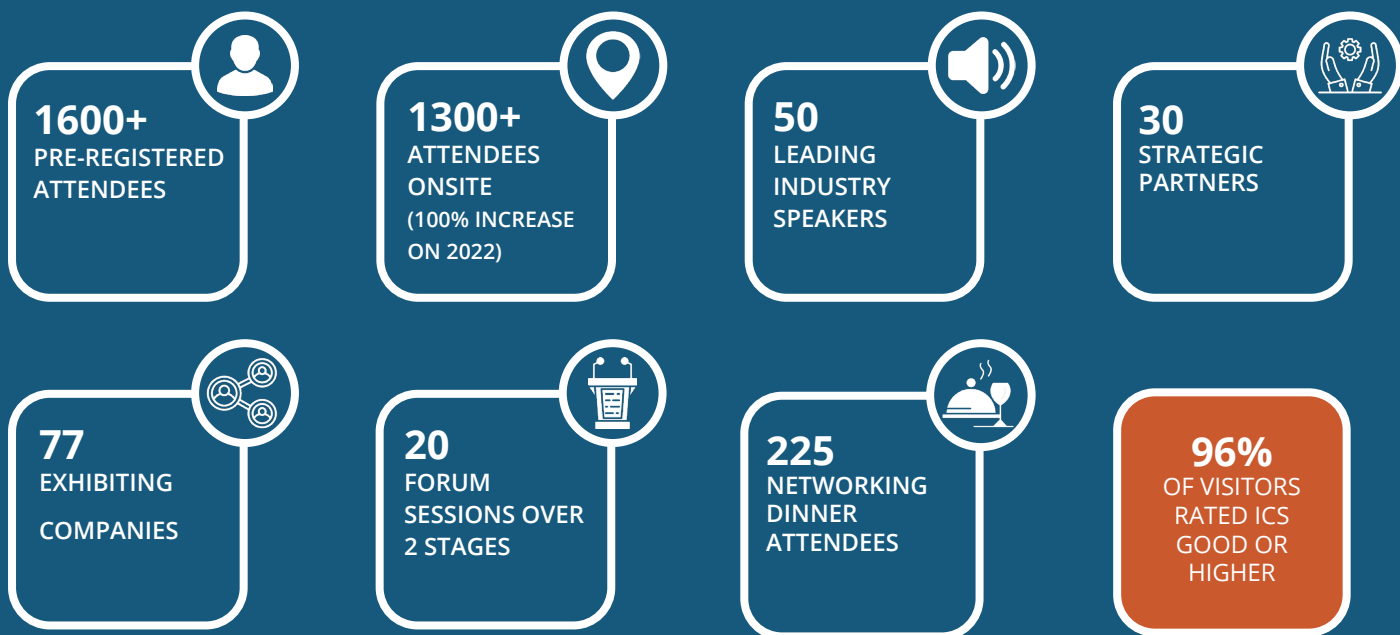
"Excellent event. Informative presentations by the speakers, great opportunity to meet customers and the supply chain."

Ebby Shahidi
Hive Composites

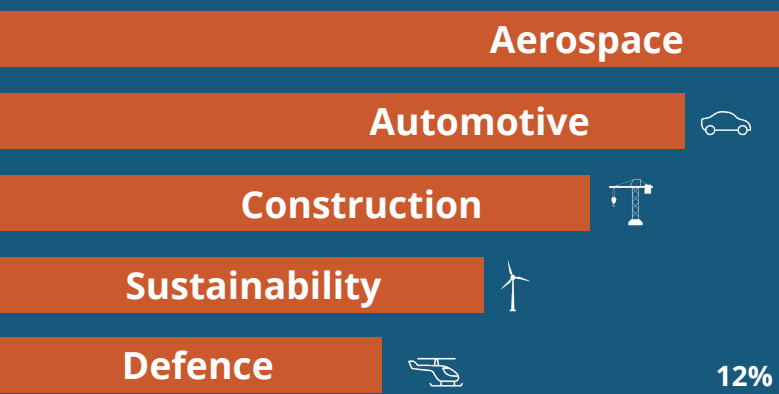




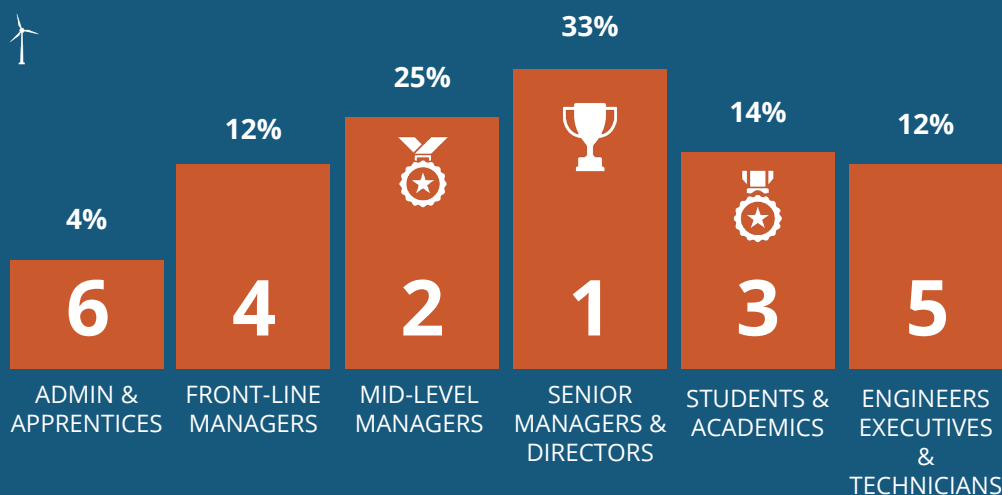
2023 Key Stats



TOP 5 SECTORS OF FOCUS

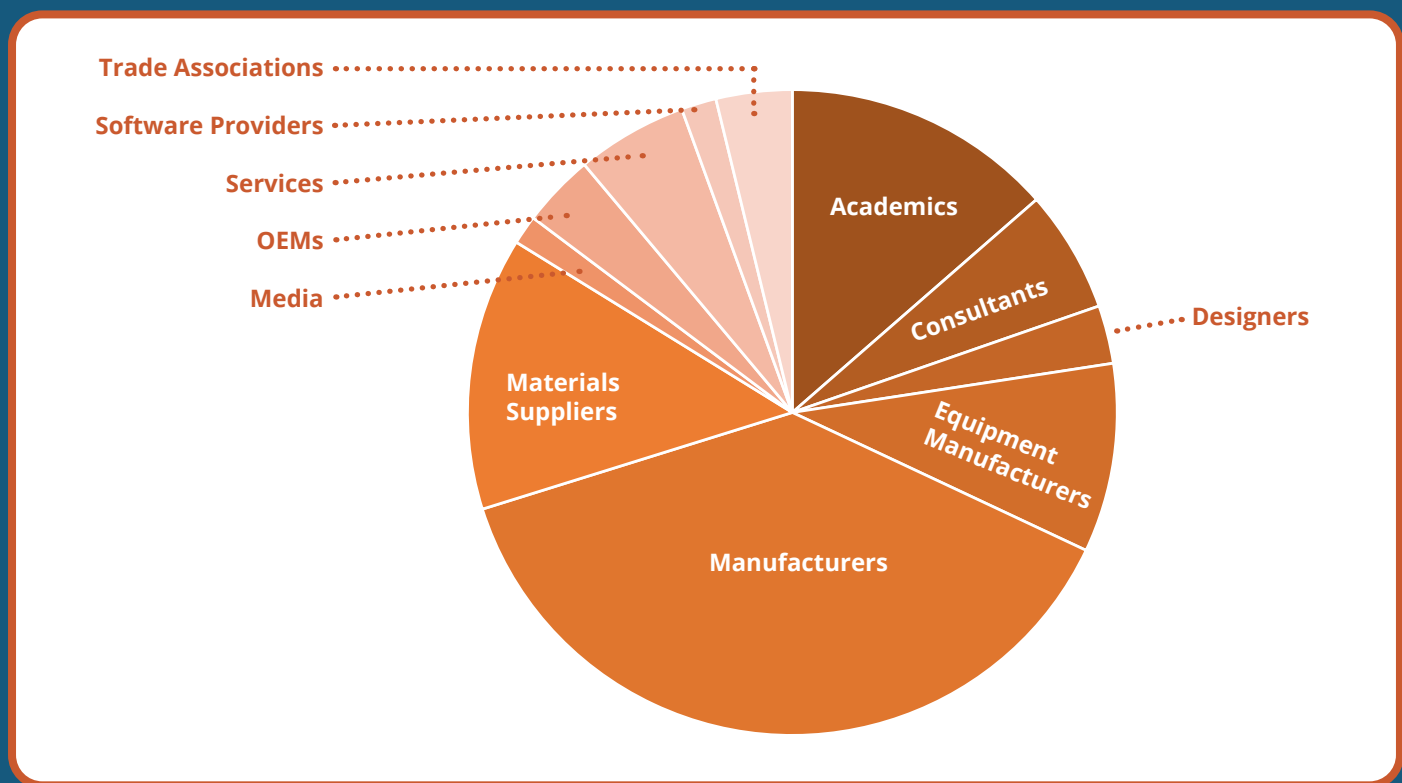


ATTENDEES BY JOB FUNCTION





ORGANISATIONS INVOLVED



COMPANIES ATTENDING IN 2023



Sponsorship at ICS

There is a vast range of sponsorship packages available at ICS 2024, from the unique option to become the Headline Sponsor all the way through to Lanyard Sponsor. All of our packages provide the perfect opportunity to increase your brand awareness within the composites industry.

Headline Sponsor

£20,000

Our Headline Sponsor package is a great choice for companies looking to take prime position throughout the exhibition and is available on an exclusive basis. This package includes:

- Named the headline partner of ICS in all out-facing marketing and PR.
- Brochures distributed to exhibitors and visitors on arrival.
- Logo and link at the top of all ICS promotional emails.
- Logo and link at the top of the ICS website homepage showing you as headline sponsor.
- Logo, link and description shown at the top of the sponsor page on the ICS website.
- Your logo on the ICS floorplan referring to you as the headline sponsor.
- Advert on the reverse of all attendee badges.
- Promotion of your press releases through the ICS website and newsletters.
- Dedicated social media campaign highlighting you as the ICS headline partner.
- Signage around the show highlighting you as the ICS headline partner.
- Your logo on the show app and a push notification to all attendees.
- Interview filmed at the show to be shared online.
- Opportunity to include a message in a pre-show email.
- An opt in added to our registration form where attendees can opt in to hear more from you directly.
- Logo on an externally facing banner at the show entrance, welcoming people on arrival.



Registration Sponsor

£12,500

The Registration Sponsor package puts your brand right in front of everyone attending ICS 2024. Limited to just one company, this package includes:

- Your logo in a prime location on both registration desks.
- Your logo and company tagged in ICS social media campaigns dedicated to visitor registration.
- Opt-in added to our registration form where attendees can opt-in to hear directly from you.
- Your logo on the ICS floorplan referring to you as the registration sponsor.
- Listed as registration sponsor on the ICS website – on the registration and sponsor pages.
- Listed as the registration sponsor on all out-facing marketing and PR.
- Your literature or giveaways available on the registration desks and in the press area.
- Signage around the show highlighting you as the ICS registration partner.
- Logo on an externally facing banner above the show entrance, welcoming people on arrival.



Networking Zone Sponsor

£5,000

Include the Networking-Post Show Drinks for an additional

£2,500

Endorse the networking area at ICS 2024 - the hub of discussion and idea exchange. Limited to just one company, this package includes:

- Your logo on display boards around the networking area.
- Your logo on tent cards in the middle of all tables in the networking area.
- Your logo and company tagged in ICS social media campaigns about the networking opportunities.
- Your logo on the ICS floorplan referring to you as the networking zone sponsor.
- Listed as the networking zone sponsor on outfacing marketing and PR.
- Listed as the networking zone sponsor on the ICS website.
- Place your literature on all of the tables in the networking zone.



Guarantee your company has exclusive brand ownership of the networking zone by adding on sponsorship of the post-show drinks reception at a reduced cost (£2,500).

Networking Post-Show Drinks Reception

£5,000

Taking place at the end of ICS day one, the networking post-show drinks reception is open to all exhibitors and VIPs. This package is limited to one company.

- Your logo on display boards around the networking area.
- Your logo on tent cards on the bar and in the middle of all tables in the networking area during the reception.
- Your logo and company tagged in ICS social media campaigns about the reception.
- Your logo on the ICS floorplan referring to you as the reception sponsor.
- Listed as the reception sponsor on outfacing marketing and PR.
- Listed as the reception sponsor on the ICS website.
- Place your literature on all of the tables in the networking zone during the reception.

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Product Display Area Sponsor

£5000

Associate your brand with the innovations featured in the ICS Product Display Areas across the showfloor. Limited to just one company, this package includes:

- Your logo on display boards around the product display area.
- Your logo on each display sign, detailing what is being show in the area.
- Your logo and company tagged in ICS social media campaigns about the product display area.
- Your logo on the ICS floorplan referring to you as the product display sponsor.
- A dedicated email to attendees showcasing the items in the Product Display Area with your branding and links back to your website included.
- Listed as the product display sponsor on outfacing marketing and PR.
- Listed as the product display sponsor on the ICS website.
- Place your literature on stands next to the product display area.



Forum Sponsor

Promote your brand alongside content from leading composites industry experts.

Forum Associate Sponsor **£3,500**

(Four opportunities per stage: Centre Stage or Innovation Stage)

Forum Headline Sponsor **£5,000**

(One opportunity per stage: Centre Stage or Innovation Stage)

Included in this package:

Associate:

- Your logo on the forum programme, displayed on the website and next to each forum on the day.
- Your logo and company tagged in ICS social media campaigns about the forum sessions.
- Your logo on the forum backdrop and podium.
- Your logo on the ICS floorplan referring to you as an associate forum sponsor.
- Listed as an associate forum sponsor on out-facing marketing and PR.
- Listed as an associate forum sponsor on the ICS website.

Headline (all of the above, plus):

- The above marketing opportunities upgraded to show you as the headline forum partner.
- Your logo above other sponsors on the forum backdrop and podium.
- Your logo on the holding slide shown between each session.
- The opportunity to chair a session relevant to your business.
- The opportunity to place flyers on seats before each session.



Show App (Various options)

£1k - £12k

Please speak with us for more details.

Bags

£7,500 - POA

Showcase your brand on a bag given to attendees on arrival to use around the show. Price shown is for supplying your own branded bags. POA should you wish for us to have them produced them for you.

- Your branded bags given to all attendees at the show and used by them afterwards.
- Listed as a sponsor on the ICS website.
- A thank you social media campaign highlighting you as a sponsor.

Lanyards

£7,500 - POA

Showcase your brand on lanyards used by all attendees on arrival to use around the show. Price shown is for supplying your own branded lanyards. POA should you wish for us to have them produced them for you.

- Your branded lanyards given to all attendees at the show and used by them afterwards.
- Listed as a sponsor on the ICS website.
- A thank you social media campaign highlighting you as a sponsor.



Vinyl Floor Tiles

£500

Limited to five companies, direct attendees to your stand with branded vinyl floor tiles.

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Networking Dinner Sponsor

£7,500

Sponsor the highly-anticipated ICS networking dinner which attracts 300+ attendees. An exclusive option for one company, included in this package:

- Your logo and company tagged in ICS social media campaigns dedicated to dinner registration.
- Listed as the dinner sponsor on the ICS website.
- Listed as the dinner sponsor on out-facing marketing and PR.
- A networking dinner specific email to all registered attendees with links back to your website.
- Your roller banners placed in the main dinner room.
- Your logo included as part of the centre piece on each table.
- Your company giveaways placed on each table setting.
- Data of attendees registered for the dinner sent to you after the event (opted in attendees only)
- Complimentary table of 10 at the dinner itself.



Networking Dinner Drinks Reception Sponsor

£4,000

Limited to one company, showcase your brand in prime position as attendees arrive for the networking dinner.

Included in this package:

- Your logo and company tagged in ICS social media campaigns highlighting you as a sponsor of the dinner's drinks reception.
- Listed as the dinner reception sponsor on the ICS website.
- Listed as the dinner reception sponsor on out-facing marketing and PR.
- A drinks reception specific email to all registered attendees with links back to your website.
- Your roller banners placed in the drinks reception area.
- Your company literature placed on the bar area.
- Data of attendees registered for the dinner sent to you after the event (opted in attendees only)
- Complimentary table of 10 at the dinner itself.



Contact us - Questions, Bookings & Bespoke Packages

Please contact us with any questions, booking requests or if you would like to discuss a bespoke package to suit your budget.

Email: info@internationalcompositessummit.com.

Website: www.internationalcompositessummit.com

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Organisers

The **International Composites Summit** is organised in collaboration by:

